



INTERNATIONAL COUNCIL FOR CONTROL OF  
IODINE DEFICIENCY DISORDERS

C/- Health Development Foundation,  
8th Floor, Samuel Way Building  
Women's and Children's Hospital  
72 King William Road, North Adelaide, 5006, Australia

Basil S Hetzel MD  
Executive Director

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SANA'A  
REPUBLIC OF YEMEN



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FROM: Basil S Hetzel ICCIDD

DATE: 17 March 1993

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Dear Robert

RE: REGIONAL WHO/UNICEF/ICCIDD MEETING  
ON ELIMINATION OF IDD IN THE MIDDLE EAST  
25-26 APRIL 1993

Dear Robert

I enclose the draft of the programme for the Communication Workshop.

I would be pleased if you could give a talk of 20 minutes duration on the subject of "communication with decision makers". As you see Nilima is also speaking - I think you know her well from Delhi. I suggest you might communicate with her\*.

There will also be plenty of opportunity for you to make useful input during the course of the meeting which will conclude on Monday evening. We need you for 2 days.

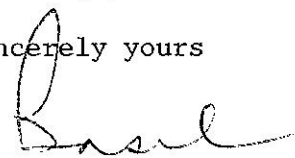
The audience will include IDD Programme Managers from 12-14 countries in the Middle East together with salt and communication professionals supported by UNICEF.

I would be most grateful if you could help us in this way. As I think you know IDD has now become a top priority with UNICEF.

I would be grateful if you would confirm your attendance there.

Thanking you.

Sincerely yours

  
Basil S Hetzel

\*Dr Nimila Chawla  
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Little Gibbs Road  
Malabar Hills  
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## WHO/UNICEF/ICCID REGIONAL MEETING, ALEXANDRIA

### DRAFT PROGRAMME FOR COMMUNICATION WORKSHOP

**SUNDAY 25 APRIL 2.00PM**

**Chairperson**

Ms N Chawla (India)

- |   |   |
|---|---|
| 1. Communication with decision makers                       | Ms N Chawla (India)<br>Mr R Tyabji (UNICEF)     |
| 2. Discussion - Coffee Break                                |   |
| 3. Communication with Health and<br>Education Professionals | Prof J Ling (USA)<br>Dr Mohat Al Khateeb (EMRO) |
| 3. A Case Study in Communication                            | Prof D Lantum (Cameroon)                        |
| 4. Panel Discussion   |   |

**MONDAY 26 APRIL 9.00AM**

**Chairperson**

Prof J Ling (USA)

- |   |                     |
|---|---------------------|
| 5. Communication with the Public                        | Ms N Chawla (India) |
| 6. An Exercise in Communication -<br>a targeted message | Dr K V Bailey (WHO) |